

SIGHT / *phanopoeia*

- image - simple picture, a thing seen or heard or felt or tasted or touched or otherwise sensually represented; dreams, fantasies, memories; specific image detail is the heart and soul of all poetry
- metaphor - figure that asserts identity of two disparate elements - A=B; direct comparison
- simile - indirect comparison using like or as
- figure - image + idea ("bud of love"); tropes
- conceit - an extended figure, ingenious development

SOUND / *melopoeia*

- assonance - internal rhyme of vowel sounds (ā-e-i-o-u), purest lyric sound as in diphthong (double vowel sound) = oasis, aerial, diuretic, dour &c
- alliteration - repetition of consonant sounds: PLOSIVES (p-b); DENTALS (t-d-th); SIBILANTS (s-sh-z); NASALS (m-n-ng); FRICATIVES (f-v); GUTTURALS (g-k)
- rhyme - any sense of resonance that echoes patternings of sound - PERFECT, SLANT, FALSE, MASCULINE, FEMININE (go-know/going-knowing)
- metrics - measure of rhythm in language, based on stress or elongation of vowels: IAMBIC (./); TROCHEE (/.); ANAPEST (../); DACTYL (/..); SPONDEE (///)
- caesura - breath pause, usually enforced; classical alexandrines, or when word ends with same letter next word begins with (fairest/stars; its/surcease/success)

SENSE / *logopoeia*

- denotation - dictionary meaning of word (mother) - puns turn on denotation
- connotation - associative meaning of word (mother) - irony, sarcasm, ambiguity
- personification - using persona, assumed voice, fictional mask or point of view
- diction - WORD CHOICE - SLANG/PATOIS/ARGOT to PLAIN STYLE to LITERARY/RHETORICAL - LATINATE/ANGLO-SAXON/REGIONALISMS + DIALECTS + VERNACULAR
- syntax - SENTENCE STRUCTURES = simple/compound/complex/compound-complex
DECLARATIVE/EXCLAMATORY/INTERROGATIVE/IMPERATIVE
- paradox - opposite of what is expected; oxymoron - dry ice is so cold it's hot
- rhetoric - "ANY ADORNMENT OR INFLATION OF LANGUAGE WHICH IS NOT DONE FOR A PARTICULAR EFFECT BUT FOR A GENERAL IMPRESSIVENESS" - T. S. Eliot
- tone - total effect of style, coloration and texture of language
- voice - poet's stance in poem, an inimitable way of saying something

